

Designer and art director with eight years of releases for YoungBoy Never Broke Again and a studio practice serving national record labels. I lead with brand, album art, and motion, and I design and build the products behind them, including AI tools.

Experience

TRISP Studio

2016 – Present

Founder & Creative Director

Run a creative studio for artists and brands covering identity, album art, campaign rollouts, motion, websites, and photography.

Led creative direction for campaigns released through national labels including Atlantic Records and Motown.

Art directed the Fast X soundtrack rollout with APG: a single-release system of covers and motion visuals for streaming and social. The soundtrack passed 500 million streams.

Designed and built the studio's identity and website.

YoungBoy Never Broke Again

2018 – 2026

Art Director & Designer, through TRISP Studio

Art directed and designed 20+ releases for one of hip-hop's most-streamed artists, handling each one end to end: album and single covers, back covers and tracklists, logos, and motion teasers.

Gave each release its own identity on fast turnarounds while keeping the catalog recognizable.

Work included a Billboard top-10 mixtape and a building-scale billboard for The Last Slimeto.

Kampgrounds of America

Mar – May 2026

AI Engineering Intern

Designed and built a React dashboard where operators watch and step into a live multi-agent sales pipeline.

Automated a manual group sales workflow from hours to under 10 minutes.

Selected projects

Navigate IDD

Led AI systems design for multilingual Medicaid explainer videos, cutting production time by about 90%.

Trilo

Founded and designed a Discord product that runs fantasy leagues for 300+ users.

Sweet Beijing

Identity, ads, and app with an international student team in Beijing.

Atlantic Records

Concept rebrand with a full brand guidelines book.

Education

MS Information Systems

AI for Business Innovation

Georgia State University, 2026

BFA Graphic Design

Georgia State University, 2023

Design

Art direction

Brand identity

Album art & packaging

Typography

Motion

App & web design

Prototyping

Tools

Illustrator

Photoshop

InDesign

After Effects

Premiere Pro

Cinema 4D

Figma

Build

React & Next.js

TypeScript

Python

AI systems (RAG, agents)

Clients

Never Broke Again  
Atlantic Records  
Motown  
APG